The Origins and Growth of Suburbs

• Why do we have suburbs?
• How and why do the designs of new suburbs differ from the designs of older ones?
Changes in Living/Commuting

• Transportation Changes:
  • Ferries (1814)
  • Omnibus (1820s)
  • Steam Railroads (1830s)
  • Horse railways (1850s)
  • Electric Streetcar (1870s)
  • Automobile (1900)

• Other Factors:
  – Single Family Home Ideology
  – Balloon Frame House, mass produced nails
  – Pattern Books
  – Cheap Land/High Wages
  – Provision of Public Utilities
  – Tax Benefits
Treeless city streets rendered the love of
commuters for the sylvan delights awaiting
them at the opposite end of their daily lives.
Fig. 10. Downtown traffic, Post Office Square, May 23, 1904
Fig. 8. Horsecar in front of the Metropolitan Street Railway car barn, South and Jamaica streets, Jamaica Plain, West Roxbury, c. 1880
Fig. 9. Open horsecar on Centre street, Jamaica Plain Village, 1883
Streetcars in Cambridgeport, late 1850s.
Courtesy of the Cambridge Historical Commission.
Fig. 14. Open electric car for summer service, about 1903
Fig. 18. Pre-suburban housing of the central middle class, c. 1850
“The cities will be part of the country; I shall live 30 miles from my office in one direction, under a pine tree; my secretary will live 30 miles away from it too, in the other direction, under another pine tree. We shall both have our own car. We shall use up tires, wear out road surfaces and gears, consume oil and gasoline. All of which will necessitate a great deal of work…enough for all.”

-Le Corbusier
Automobile suburbs based on 4 developments:

1. new roads
2. residential zoning
3. low-interest mortgages
4. baby boom
THE FACTS
About
Home Owning

An Authoritative
Presentation

Prepared and Produced by

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A Home of Your Own

—AND WHAT IT MEANS TO YOU
A Home of Your Own

A home is the most valuable of all material possessions. It has greater influence over life and character and greater effect upon success and happiness than any other single thing that can be bought with money.
"His Castle"
Home Owning Breeds Real Men
It is what puts the MAN back in MANHOOD.
A Home is the Best Known Incentive to Persistent and Organized Effort
“Does Brown own his home? No, he rents. Haven't you seen him scratch matches on the wall paper?”
The Home Owner is the Most Efficient Workman
and the most successful in business and the professions.
The Owned Home Makes Life More Worth While in Every Way
Have you a home for your little fairy?
“His Majesty”
the BOY—

Is he king in his own home yard, joyful and independent?
Or does he have to look up to and envy other boys who live in owned homes?

Moral Protection an Interests

The owned home is in the shelter moves your boys and girls from the unwholesome and not infrequent ideas of the floating classes that close-in rental districts.

Owning your own home, you can children with wholesome naturaling constructive diversions interests in the home neighbor the artificial amusements of 

Interests thus aroused and cultivated will tend to direct their writing lines, instead of into life habits seeking and constant nervous nowhere and end in inveterate complete loss of interest in sound

Children Have the Right 
Childhood

Does your growing boy frequent with cronies of whom you know and other night excitement, an fun? Does he have to hang around of more fortunate boys, using with their rabbits, building boat Or does he have all the happy play at his own home, and do the other HIM as the lucky one and leader?

Does your daughter “run” with quaintances whose whole talk are earliest teens is showy dress and

Is she in a fair way to become early age, with wrong ideas about Or has she her own wholesome own play house, her little gards parties and her lasting neighbors the healthy-minded children of

If you value your child...
What woman does not yearn for her own garden and flowers? The outdoor work of caring for them, and the sunshine, help to keep her young.
Home

No drudgery here.

A day that sees of its own. Will never be obtained.
A careful charting of your family's monthly expenditures should show a steady downward trend of the living costs and a corresponding upward trend of the savings from the date you change from renting to owning your home.
YOUR GREAT DECISION

This book is to make clear to you that getting a home of your own is not merely a matter of buying a house. It is not merely the question of a few dollars saved in your monthly living expense. It is one of the most important acts of your lifetime. It is a question of life itself.

Your whole life and success, the comfort and happiness of your wife, and the future lives and well being of your children may hinge on your decision.

When you buy a home of your own you are actually buying into a new kind of a life—or rather you are buying a part of life that you were not getting before.

You are buying an entire new set of conditions that change your whole relation to the world and put you in line for success instead of against it.

You are buying inspiration and incentives that will turn your daily work from a monotonous grind into an occupation that you will even enjoy and apply yourself to eagerly, because it is getting you somewhere.

You are buying and bringing permanently into your life and your family's life, powerful influences that will work quietly and constantly for you all.

You are buying advantages and opportunities that were closed to you before—and valuable resources that you can turn into ready money if you will make intelligent use of them.

In short, you are getting things with your home that you have never dreamed came with it.